


 iwil

 Illinois women  
in leadership

*together we will*

## IWIL CALENDAR 2009-2010

### SEPTEMBER

**Date:** Thursday, September 17  
**Time:** 11:30 a.m.  
**Location:** Inn at 835  
**Speaker:** Butch Elzea  
**Program:** "Positive Relationships  
 Can Help Dreams Come  
 True"

### OCTOBER

**Date:** Thursday, October 15  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Speaker:** Nichole DuPont  
**Program:** "Success Through Social  
 Networking"

### NOVEMBER

**Date:** Thursday, November 19  
**Time:** 11:30 a.m.  
**Location:** Inn at 835  
**Speaker:** Michelle Tjelmeland  
**Program:** "Listen to the Bell I Hear"  
 How I got Bill Gates to  
 catapult my story to the  
 world.

### DECEMBER

**Date:** Thursday, December 3  
**Time:** 5:30 p.m.  
**Location:** Panther Creek  
**Program:** Holiday Social

**Mark your calendars!**

## PRESIDENT'S MESSAGE

### "Strong Relationships, Positive Results"

Sheryl Daugherty, IWIL President

It's certainly hard to believe September's here already! Summer fun is quickly coming to an end with cooler temperatures, shorter days, football season and fabulous fall colors ahead.

Our first membership meeting of the year featured an innovative concept involving creating alliances to strengthen business relationships with colleagues and more importantly with clients. The results of the alliance included heightened consumer confidence, increased profits and higher sales closing rates. And who doesn't want that?!

The program's moderator, Desiree Logsdon, posed excellent questions to presenters Bill Skeens of Distinctive Designs for Kitchens and Baths, Dennis Reiken from Dick Van Dyke Appliance World and yours truly, representing The Arizona Tile Company, about their cooperative kitchen remodeling seminars and first annual Ugly Kitchen Contest. I hope you enjoyed the program as much as I did.

Our next meeting is scheduled for Thursday, September 17th at the Inn at 835. The program is "Positive Relationships Can Help Dreams Come True." Our speaker, Butch Elzea, will explain what Southwind Park is and how he has maximized his personal relationships to make the park a reality. Butch is a dynamic speaker with an inspiring message. Please plan to attend.

As an added incentive, the person who brings the most guests to the September meeting will receive a fabulous surprise gift! So invite your friends, family and colleagues. Step up to the challenge!

Membership meetings now start promptly at 11:30am and conclude no later than 12:30pm. The 12:30 to 1:00pm time frame is now reserved for networking with all the fabulous women in our organization and strengthening our relationships!



**P.O. Box 5612**  
**Springfield, IL 62705-5612**  
[info@iwil.biz](mailto:info@iwil.biz)  
[www.iwil.biz](http://www.iwil.biz)

## Welcome 2009-2010 Board

### **EXECUTIVE BOARD**

**President** – Sheryl Daugherty

**Immediate Past President** -

Annette Piper

**Vice President** – Theresa Boley

**Secretary** – Sheila Feipel

**Treasurer** – Linda Nickerson

### **COMMITTEE CHAIRS**

**Communications** – Jamie Osborne

**Directory** – Jean Campbell

**Hospitality** – Emily Rabin

Andria Sapp

**Membership** – Brenda Shutz

**Mentoring** – Laura Ann Evans

**Program** – Julie Davis

**Public Relations** – Christine Carrels

**Registration/Nametags** -

Kathy Maslouski

**Scholarship** – Julie Zara

**Website** – Sarah Wolin

Send your **IWIL news** to  
[info@iwil.biz](mailto:info@iwil.biz)!

If you wish to opt-out of future e-mail communications, please let us know by sending a message to [info@iwil.biz](mailto:info@iwil.biz).

IWIL is a 501(c)(3) tax exempt organization. Membership dues, contributions and donations are tax deductible.

## **IWIL NEWS**

### **August Program Recap** **“Three’s Company”**

Sheryl Daugherty of Arizona Tile Company, Darlene and Bill Weaver of Distinctive Designs for Kitchens and Baths, and Dennis Reiken of Dick Van Dyke Appliance World formed strategic alliances over 8 years ago and their success story can be yours, too. It all started when the economy was slow and the Weaver’s were brainstorming of ideas on how to get reach new customers. They began thinking of how they could help their customers meet all their needs in one stop. They created free seminars to educate and inform potential customers about designing kitchens and baths, and how flooring and appliances need to be integrated into your decisions. All three say the benefits are tremendous and have helped all of their businesses grow phenomenally. Dennis Reiken said, “We don’t have to be all things to all people. We have business partners to help us out.” The best part about the alliance is that there are no legal binding documents that have held them together over the years. It has just been their collaboration and friendship. This is just proof when you are creative and think outside the box, everyone can benefit!

### **IWIL Job Bank online**

The IWIL Job Bank is available for any individual or organization to post job vacancies. Following are the guidelines for the job bank:

- Any individual is eligible to submit a job description to be posted.
- Job descriptions should be no more than 300 words (in their entirety), and should be emailed to the Website Committee Chairwoman, Sarah Wolin.
- New job descriptions will be posted on the 15th and 30th of each month.
- Job descriptions will remain posted for 1 month. If the position is still vacant, the submitter must notify the Website Committee Chairwoman each month to extend the posting for an additional month.

There is a new posting that was just posted! Go check it out!

### **Monthly Meetings**

Our monthly meetings will begin promptly at 11:30 am. beginning with lunch and introductions, a short business meeting, including “Pay to Says” and then the program will conclude by 12:30 pm. Following the program, we will have networking time between 12:30 and 1:00 pm. Everyone is welcome to stay around and catch up with friends, and colleagues if their schedule allows. With sticking to an hour meeting we are hopeful that more members will be able to attend on a regular basis if they have the option of leaving after the program. See you in September!



**IWIL CREDO**

**"I WILL...**

make things happen,  
promote professionalism,  
seek educational opportunities,  
mentor,  
participate,  
encourage others,  
climb the ladder,  
empower others,  
educate the world,  
make a difference,  
do more than my part,  
provide the initiative,  
take action,  
implement ideas,  
be involved in the process,  
give back to the community,  
and leave a legacy."



**HAPPY BIRTHDAY TO YOU...**

- |                     |                       |
|---------------------|-----------------------|
| Brenda Shutz        | Sept 6 <sup>th</sup>  |
| Sarah Delano Pavlik | Sept 7 <sup>th</sup>  |
| Stacey Bredemeyer   | Sept 8 <sup>th</sup>  |
| Andria Sapp         | Sept 8 <sup>th</sup>  |
| Debbie Ringer       | Sept 12 <sup>th</sup> |
| Becky Glazier       | Sept 14 <sup>th</sup> |
| Val Yazell          | Sept 16 <sup>th</sup> |
| Sheryl Daugherty    | Sept 20 <sup>th</sup> |
| Julie Henderson     | Sept 25 <sup>th</sup> |
| Julie Davis         | Sept 28 <sup>th</sup> |
| Susan Fulks         | Sept 30 <sup>th</sup> |

**Pay To Say**

**September Pay to Says....**

**SPARC's** Starry Night is Saturday, September 12<sup>th</sup> at Crowne Plaza. This year's proceeds will be used for a matching grant for Vocational Services for individuals with developmental disabilities. We hope you can join us, but if you can't we have lots of sponsorship opportunities. Call Carlissa Puckett at 793-2100.

**Information Table**

It is what IWIL is all about—networking! Each monthly meeting there is a table where any IWIL member can bring informational brochures, flyers, or advertisements for their business. This is a great way to highlight your business to potential new customers. Bring enough to share with the entire group.

**Membership Directory Update**

*Member photos to be taken at the September meeting*

If you need a new or updated photo for the IWIL Membership Directory, Ed Clark Photography will be on hand before the September IWIL lunch meeting. The sitting fee is just \$15. You can view the proofs on-line and select your favorite for publication.

Directory information will be pulled from new member and membership renewal forms. Changes to this information will be accepted until September 30. Contact Jean Campbell at 793-5522 or [jean@acstaffing.com](mailto:jean@acstaffing.com) if you have any changes.

**Festival of Trees Committee requests your help!**

This year, The Festival of Trees Committee wants to involve the entire IWIL membership in helping to decorate the IWIL Festival of Trees tree. We are asking each member to e-mail or mail copies of your favorite Christmas photos from past years to either Theresa Boley at [boleyski@aol.com](mailto:boleyski@aol.com) or Denise Rice at [drpr94@aol.com](mailto:drpr94@aol.com). Your photos will not be returned, so please be sure to submit copies only. The deadline for submitting photos is **September 30<sup>th</sup>**. Thank you!

**IWIL website passwords**

Having troubles accessing the IWIL website? You might have an old password. You must be registered for the 2009-2010 year to receive the updated password. Contact Sarah Wolin at 525-1173 to get the latest password.