


 iwil

 Illinois women  
in leadership

*together we will*

## PRESIDENT'S MESSAGE

*“Sharing Experience/Assuring Success:  
The School of Hard Knocks”*

### Theresa Boley, IWIL President

The October program promises to be informative, entertaining, and just plain fun. Desiree Logsdon has a way of generating enthusiasm and she has certainly done that with her program committee and specifically with her organization of the October program. I've enjoyed my discussions with Desi about this program and can't wait to see the video she has put together. The following paragraph is Desi's description of the video:

The video presentation “The School of Hard Knocks” features the stories of five seasoned professional women as they share their personal journeys over the last four decades. Diane Rutledge, former Superintendent of District 186, gives insight into what it was like to be a woman superintendent surrounded by male colleagues. She reminds us that the only way to succeed is to be true to ourselves and remain authentic as we follow our career path. Julie Davis, Real Estate Broker, discusses the tragedies and triumphs of being a woman business owner in the 70's. As she reflects on her journey, she encourages us to let go of self doubt and trust in ourselves to fulfill our dreams. Veronica Robinson, author and former FBI professional, reminds us not to let others define our meaning of success. Darlene Weaver, owner of Distinctive Designs, describes her entry into the corporate world as a sole female in a management position for a department store chain. She describes the strategies she used to earn respect in a male dominated organization. And finally, Karen Hasara, former Springfield Mayor and IL Senator, discusses the challenges she encountered in her early years as a female in the challenging world of politics.

I say don't miss it! Looking forward to seeing you October 21<sup>st</sup>.

Theresa Boley  
President

### 2011 IWIL CALENDAR

#### OCTOBER

**Date:** Thursday, October 21, 2010  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Program:** The School of Hard Knocks

#### NOVEMBER

**Date:** Thursday, November 18, 2010  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Program:** Leaving a Legacy

#### DECEMBER

**Date:** December 2, 2010  
**Time:** 5:30 p.m.  
**Location:** TBA  
**Program:** Holiday Social

#### JANUARY

**Date:** Thursday, January 20, 2011  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Program:** Women in Healthcare

#### FEBRUARY

**Date:** Thursday, February 17, 2011  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Program:** Pay it Forward

#### MARCH

**Date:** Thursday, March 17, 2011  
**Time:** 5:30 p.m.  
**Location:** TBA  
**Program:** New member reception

#### APRIL

**Date:** Thursday, April 21, 2011  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Program:** Scholarship and GEM Awards

**Save time  
Pay online!**

Just a reminder that IWIL  
members can register online  
for upcoming events at  
[www.iwil.biz](http://www.iwil.biz)

## *Special thanks from Theresa Boley*

I want to take this opportunity to thank Andria Sapp, Emily Rabin, and Emily Becker for an elegant “End of Summer” party. Erin’s Pavilion at Southwind Park was a relaxing setting to escape to at the end of a work day. The music, food, mixer and opportunity to visit with IWIL colleagues made for a memorable evening. And, to top it off the Hospitality Committee worked with Nelson’s Catering to make this a fund raiser by building in a donation for the Kidzeum. Members also donated a table full of school supplies to the Asbury after school program. Thanks to Diane Rutledge who coordinated this effort after flooding destroyed many of Asbury’s supplies.

## *Summer Social Recap*

The End-of-Summer Social was fantastic! Many of us got our first glimpse of what Southwind Park is and is to be! Although the wind confined us to the indoors, the view was still amazing! Erin's Pavilion was just the right size for the 46 people that were able to attend, and Nelson's catering went far beyond our expectations! If you were not able to attend, please find someone that did and ask them about the mashed potato martini bar! It was beautifully delicious! Not to mention that the music provided by Ashley Riley was phenomenal! With a sound similar to Jewel, she soothed the air as we mingled the night away!

## *GO (Giving Opportunity) Team Scores Big!*

Thanks to all of the fabulous women of IWIL who contributed school supplies to benefit the Asbury United Methodist Children’s Supper Hour!! The smile on the face of their director, Vicki Potter said it all! The program lost all of their supplies when their basement storeroom flooded earlier in the summer. Our contributions will help keep their program running during the school year. Diane Rutledge felt just a bit guilty because she had the fun of delivering the supplies and received all of the thanks on our behalf.

Special thanks to Joann Abrams for soliciting additional funds from Richardson Manufacturing and Express Personnel for even more supplies! Way to go, Joann!

Thanks to you all for your thoughtfulness and efforts! If you hear of other opportunities for giving in our community, please let Diane Rutledge know. The Go Team will be ready to respond.

## *Congrats go to.....*

Congratulations are in order to the following IWIL members:

Sheryl Daugherty, Carlisa Puckett, Jan Sorenson and Darlene Weaver were all nominated for the Athena Awards sponsored by the Greater Springfield Chamber of Commerce. We are all very proud of your accomplishments!

Brenda (Shutz) Elliott, Linda (Nickerson) Shaefer, Sarah (Wolin) Mackey and Laura Ann (Evans) Wilson all recently got married. Congrats to all of these ladies!

**P.O. Box 5612**  
**Springfield, IL 62705-5612**  
[info@iwil.biz](mailto:info@iwil.biz)  
[www.iwil.biz](http://www.iwil.biz)

### 2010-2011 Board

#### **EXECUTIVE BOARD**

**President** – Theresa Boley  
[tboley@siumed.edu](mailto:tboley@siumed.edu)

**Immediate Past President** -  
Sheryl Daugherty  
[shervldaugherty@comcast.net](mailto:shervldaugherty@comcast.net)

**Vice President** and SIGS— Julie Davis  
[julied83@sbglobal.net](mailto:julied83@sbglobal.net)

**Secretary** – Sheila Feipel  
[sfeipel@americallinc.com](mailto:sfeipel@americallinc.com)

**Treasurer** – Linda Schaefer  
[lnickerson@sikich.com](mailto:lnickerson@sikich.com)

#### **COMMITTEE CHAIRS**

**Communications** – Jamie Osborne  
[josborne@girlscouts-gsci.org](mailto:josborne@girlscouts-gsci.org)

**Directory** – Jean Campbell  
[jean@acstaffing.com](mailto:jean@acstaffing.com)

**Hospitality** – Emily Rabin  
[erabin@uwcil.org](mailto:erabin@uwcil.org)

Andria Sapp  
[andriaj81@msn.com](mailto:andriaj81@msn.com)

**Membership** – Brenda Shutz  
[bshutz@hanson-inc.com](mailto:bshutz@hanson-inc.com)

**Mentoring** – Sarah Beuning  
[sbeuning@tomlange.com](mailto:sbeuning@tomlange.com)

**Program**—Desiree Logsdon  
[Desiree.Logsdon@bunnomatic.com](mailto:Desiree.Logsdon@bunnomatic.com)

**Public Relations** – Karen Paisley  
[Karen@underfanger.com](mailto:Karen@underfanger.com)

**Registration/Nametags** -  
Emily Becker  
[ebecker@sangamoclub.net](mailto:ebecker@sangamoclub.net)

**Scholarship** – Julie Zara  
[julie@zarascollision.com](mailto:julie@zarascollision.com)

**Website** – Sarah Wolin Mackey  
[smackev@habitatsangamon.com](mailto:smackev@habitatsangamon.com)



## IWIL NEWS

### IWIL CREDO

#### "I WILL...

make things happen,  
promote professionalism,  
seek educational opportunities,  
mentor,  
participate,  
encourage others,  
climb the ladder,  
empower others,  
educate the world,  
make a difference,  
do more than my part,  
provide the initiative,  
take action,  
implement ideas,  
be involved in the process,  
give back to the community,  
and leave a legacy."

### HAPPY BIRTHDAY TO YOU...

Mary Schaefer	October 3 <sup>rd</sup>
Rene Brethorst	October 4 <sup>th</sup>
Sharon Thornton Knop	October 7 <sup>th</sup>
Kathy Maslouski	October 27 <sup>th</sup>
Marilyn Raney	October 29 <sup>th</sup>
Kathryn Rem	October 29 <sup>th</sup>

Happy Birthday ladies! Enjoy!

### Book Club Special Interest Group

This month's IWIL Book Club selection is *Sarah's Key* by Tatiana de Rosnay. The group will meet October 14th at 5:30 p.m in the upstairs room at Mariah's Restaurant. For more information, please contact Val Yazell at 217-546-3860 or at [valerayazell@hotmail.com](mailto:valerayazell@hotmail.com).

### Please welcome

Please help us welcome **Colleen Moore, MD** to IWIL! Colleen is Assistant Professor of Surgery, Division of Vascular Surgery for SIU School of Medicine. She has post graduate training at Conemaugh Memorial Medical Center in Johnstown, PA and University of Missouri Hospitals and Clinics in Columbia, MO. She currently serves on the Board of Directors for the LPGA State Farm Classic and is Chairman of the Board for Pharmacy and Therapeutics Committee St. John's Hospital. Welcome Colleen!

Please join us in welcoming **Buffi Kaufman** to IWIL. Buffi is the Senior Program Specialist for Girl Scouts of Central Illinois. She is responsible for providing educational and inspiring programs to over 20,000 Girl Scouts in Central Illinois. She has enjoyed volunteering for the Central Illinois Food Bank, Catholic Charities, Habit for Humanity, and Ronald McDonald House Charities over the years. She is also an active member is Young Springfield Professional Network. She and her husband Robert Kaufman, MD live in Sherman with their two dogs. Welcome Buffi!

We want to send a warm welcome to **Amy Peterson** to IWIL. Amy is the Owner of The Closet Guy, Inc. and Organize Utoo. She is a professional organizer! She has been very active in her community volunteering her time for Contact Ministries and mentoring women. She has also served on the Board of Directors for the Old Capital Art Fair. She enjoys reading books on leadership and is looking forward to finding out about more leadership opportunities in the Springfield community.

### Donations needed for Holiday Social and Silent Auction

The hospitality committee is accepting donations for the Holiday Social and Silent auction. Great ideas for this could be sporting tickets, spa packages, gift baskets, wine baskets, etc. These donations can be given to Emily Rabin or Andria Sapp. Remember these items help to support our IWIL Scholarship fund and give young women the opportunity to become tomorrow's leaders.

### Mentors Needed

You have to eat, right? So why not volunteer to go to lunch with one of our new members to talk about IWIL? The Mentoring Committee is still looking for additional mentors for this year. Please contact Sarah Beuning at [sbeuning@tomlange.com](mailto:sbeuning@tomlange.com) if you are interested.



**Name:** Farah Salim, 29

**Describe any civic/professional groups you belong to.**

- Junior League of Springfield
- Downtown Springfield, Inc. Promotions Council
- Young Springfield Professionals Network
- Ambassador - Chamber of Commerce
- Young Philanthropist Member (SCCF)
- Bradley University Springfield Area Alumni Group
- Young Professional member - Sangamo Club
- Capital Area Independent Business Association
- Leadership Springfield Graduate and Board Member
- Association for Fundraising Professionals
- Ronald McDonald House Charities Board Member

**Profession and how you got started.** Owner of a fundraising and marketing consulting business, Emphasis. I also work for Kidzeum of Health and Science, contractually serving as the Development Director (one and only employee!). It's my passion and mission to see this children's museum built for families to enjoy in Springfield! And Emphasis allows me the freedom to never experience the same day twice - one day I might be working on a marketing campaign for one corporation, the next day I might be hosting a press conference for Kidzeum, and the next I might be designing an ad for another company!

**Tell us about your family.** I have a personality-filled Chihuahua named Sunny whom I "borrowed" from my sister six years ago and she's now mine! My mother was born and raised in Springfield, and my father is from Pakistan. I have two half-sisters and a brother who also live in Springfield.

**List your hobbies:** Work! Creative writing, volunteering, reading, traveling, and eating out!

**What do you want to be when you grow up?** U.S. Ambassador to foreign countries or somehow be employed by the United Nations so that I can travel and make a difference at the same time.

**Name 2 characteristics you look for in a leader.** Sincerity in pursuing the goals. Passion in what s/he is trying to accomplish.

**What do you value most in other people?** Genuineness. Anyone can lie, cheat, or steal to become the person they want others to know, but you can always appreciate someone who is genuine even if you do not always agree with him/her.

**Who served as a role model to you?** As my role models, both my father and mother have taught me two important lessons in life: perseverance and kindness, which make me who I am today.

**What would you attempt if you knew you could not fail?** If I was 100% positive that I would not fail, when I was of the right age I would run for the office of the President of the USA. I admire anyone who is willing to take that much weight on their shoulders!

**What super-power would you most like to have, and why?** I would love the ability to not sleep - there is so much to see and do in life, and so little time! But sadly, I am one of those people who cannot function on less than eight hours of sleep.

**If you could have a room full of any one thing, what would it be?** If it had to be an inanimate object, I think I would have to go with shoes! I'm trying to give Imelda Marcos a run for her money (she's gotten me beat by several thousand though!).

**When you have an hour of free time, what do you like to do?** When I have an hour of free time I usually enjoy catching up with my family or friends either in person or on the phone. Meaningful relationships are extremely important to me, which take time and effort, so I would like to spend any extra time with them.

**What famous person would you like to meet?** I would love to meet Nelson Mandela or Aung San Suu Kyi.. Talk about living up to ideals - this man and woman have been imprisoned for their beliefs but still embrace love and compassion and dismiss hate.

**If you could spend an ideal day without monetary constraints what would it be?** Traveling somewhere warm with good friends, eating at an outdoor café with wine and a five-course meal, soaking up the sun on a yacht, and watching the sunset from a place I'd never been before.



**Name:** Jeri Waldeck

**Age:** 46 for a short while longer!

**Profession and how you got started.** Broadcasting. Toured WCIA while I was in Jr. High and knew from that day forward I wanted to be in broadcasting.

**Education:** BA, Radio/Television – Southern Illinois University.

**Tell us about your family.** Jim and I have been married for 15 years. We have a 4-year old son, Zachary

**Describe any civic/professional groups you belong to.** First United Methodist Church

**List your hobbies:** Trying to keep up with a 4-year-old

**Favorite quote:** “Many a small thing has been made large by the right kind of advertising.” -- Mark Twain

**Favorite food:** Mexican.

**Favorite book:** Usually the last one I read! I just finished “The Help” by Kathryn Stockett and really liked it.

**List 3 adjectives that describe you.** Loyal, Friendly, Fun

**What do you want to be when you grow up?** The Coolest Mom Ever!

**What are your favorite subjects in school?** English

**Name 2 characteristics you look for in a leader.** Accountable, Lead-by-Example

**What do you value most in other people?** Sincerity

**What would you attempt if you knew you could not fail?** Pilot a jet fighter

**What is the best advice you've ever given and/or received?** “All I ask is that you do your best” from Jerry Stout (my dad)

**If you could have a room full of any one thing, what would it be?** Gerber Daisies

**When you have an hour of free time, what do you like to do?** REALLY clean my house

**What famous person would you like to meet?** Kris Kristofferson

**If you could travel anywhere in the world where would it be?** France

**If you could spend an ideal day without monetary constraints what would it be?** Snorkeling....anywhere warm and sunny.

**What do you want to be doing in ten years?** Running the television stations.