


 iwil

 Illinois women  
in leadership

*together we will*

## IWIL CALENDAR 2007 – 2008

### NOVEMBER

**Date:** Thursday, November 15  
**Time:** Breakfast (7:30 a.m.)  
**Location:** Sangamo Club  
**Program:** "Serving on Boards and Committees" with Jill Steiner

### DECEMBER

**Date:** Thursday, December 6  
**Time:** 5:30 – 7:30 p.m.  
**Location:** Panther Creek Country Club  
**Program:** IWIL Holiday Social & Silent Auction

### JANUARY

**Date:** Thursday, January 17  
**Time:** Luncheon (11:30 a.m.)  
**Location:** Inn at 835  
**Program:** "Running an Effective Meeting" with Val Yazell

### FEBRUARY

**Date:** Thursday, January 21  
**Time:** Breakfast (7:30 a.m.)  
**Location:** Sangamo Club  
**Program:** "The In's and Out's of Networking" with Mary Croft

### MARCH

**Date:** Thursday, January 21  
**Time:** Luncheon (11:30 a.m.)  
**Location:** Hoogland Center for the Arts  
**Program:** "Giving Feedback on Performance: An Easy 5 Step Process" with Pat Kelly

## PRESIDENT'S MESSAGE

### *"Our Flight Continues – To Infinity and Beyond"*

**Karen Loeb Westbrook, IWIL President**

Most flights into space require at least one firing of a booster rocket. I think it is safe to say that all of us have needed that "boost" sometime during our lives and/or careers. Whether it is a cheerleader providing moral support, a helping hand lending sweat equity, and/or financial support, each one of us can look back and identify vividly the who, what, where, when and why of this event in our lives. I am always very proud to tell people about the IWIL Scholarship Program because, for many of the recipients, our efforts provide the boost they need to start or continue to pursue their dreams for a successful life.

This year, the Hospitality Committee is planning wonderful event **"Reaching for the Stars"** to raise funds for our scholarships. It will be different from the past; providing more time for bidding and bidding and bidding by replacing the sit-down meal with a pasta station and wonderful heavy hors d'oeuvres. There will plenty of time for networking as you watch the bid sheets for the items you are coveting. Learn more on page 3. Please answer the call from the committee regarding auction items. Remember to donate and bid generously. **Carlissa Puckett** is eager to provide you with more details.

As you may be aware, this is the first year the administration of the IWIL scholarship program is being handled through the Sangamon County Community Foundation. The administration of a scholarship program by volunteers is very time consuming. The IWIL Board made the decision have the Foundation administer the fund based on the foundation's experience with the high school scholarship process. Additionally, staff assures that the money is spent for college. See page 3 for more details. As with any "firsts," the Scholarship Committee has their hands full with reviewing application materials prior to release and a short turn-around time between the receipt of the screened applications and our awards breakfast. **Jill Leka** would be happy to hear from anyone interested in helping.

**Mark December 6 on your calendar!** I hope to see you at Panther Creek Country Club with your cash, check or credit card in hand. Until then, have a safe, happy and healthy Thanksgiving!



## MENTORING COMMITTEE NEEDS MENTORS

### 4 NEW MEMBERS A MONTH!

IWIL is averaging four new members a month. As a group of 12 women on the Mentoring Committee, we have all been assigned to mentor a new member. Now, we need to ask for some help from other members to help accomplish this with some future new members. We had many visitors this past meeting, so the need for you to volunteer may be even greater as they could possibly join. Would you be interested in meeting with a new IWIL member and helping to orient her into our club? We have new member packets available to help you in the process. You can meet for coffee, lunch, or at an IWIL meeting to do this. We need you to say "Yes!"

Please email **Jill Kennedy-Broughton** if you can help:  
[CoachJill88@msn.com](mailto:CoachJill88@msn.com).

## CHECK OUT OCT. 18 IWIL PROGRAM ON CABLE TV

### "TALKING TOASTMASTERS"

Tune into Channel 4 Public Access (Insight Media) every Thursday at 5 a.m., 1 p.m. and 10 p.m. for the show "Talking Toastmasters." David Lesnik's Oct. 18 IWIL presentation "Giving Dynamic Presentations" was taped for the show so you might catch a re-run. For more information about the Noontime Toastmasters Club, visit <http://club7316.freetoasthost.net>. David wants IWIL members to know that they need to complete the homework assignment from the 18<sup>th</sup>, which is to watch the presentation and analyze what he does during the program compared to the lessons that he taught that day.

## NOVEMBER MEETING RECAP

### GIVING DYNAMIC PRESENTATIONS

*Note from the IWIL President: Unfortunately, Cindy Davis had an unexpected conflict which made her unable to present this topic at our meeting. We appreciate our speaker agreeing on such short notice.*

**David Lisnek** is a member of the Noontime Toastmasters Club in Springfield and was its 2007 Toastmaster of the Year.

David started his program showing a video clip that many of you may have seen already but if you haven't you must check it out! It's called "A Few Minutes from Mom"

<http://cosmos.bcst.yahoo.com/ver/223/popup/index.php?cl=4274384>. He called it the perfect three-minute presentation and while we can't all give that type of dynamic musical performance, we can follow his simple rules for effective presentations.

The three-step outline Lisnek followed he credits to Franklin D. Roosevelt who is quoted as saying "Be sincere; be brief; be seated."

#### 1. Be Brief.

David explained this means be considerate of the audience's time. Get to the point. Use timing techniques such as practice, pace and pauses. It's OK to pause in a presentation. You get energy from pausing and you get the audience's attention.

#### 2. Be Sincere

He said it's important to never talk about something that you don't know about. You must know your subject 100 percent to be sincere "always and all ways." Add humor to connect with the audience. Other ways to connect is with eye contact and be verbally engaging. Ask questions of the audience or call on one of them. Your physical proximity can help engage the audience. Don't hide behind the podium. Open your hands wide for a welcoming gesture.

#### 3. Be Seated.

Make sure you plan your exit. Don't say "thank you." The audience should thank YOU if you have given a dynamic presentation. It's important to let the audience know that you are done speaking. One way to do this is to give a recap to show the value of the presentation or offer to entertain questions. Don't just move off the podium. Find a way to exit.

At the end of his program, David took questions and one person asked him how do you deal with hecklers? He said, like a stand-up comedian, you have two choices: 1) shame them or 2) shun (ignore) them. He prefers to shame a heckler with his knowledge about the subject at hand or ask for their consideration of others in the room. He does this, too, to validate his skill as a public speaker.

## SPECIAL INTEREST GROUPS (SIGs)

### Want to network more with other Illinois Women in Leadership members by sharing a more personal side of yourself?

Volunteers have started small special interest groups (SIGs) that meet outside the time constraints of our monthly meetings. If you want to join or start a SIG, contact **Annette Piper** at [apiper@ibankmarine.com](mailto:apiper@ibankmarine.com).

### Book Club

**Marianne Jackson**, 217-498-8962  
See the [IWIL online calendar](#) for schedule and current reading selection.

### Gardening

**JoAnn Abrams**, 217-546-2249 or  
[jabrams@rmc-biqcnc.com](mailto:jabrams@rmc-biqcnc.com)

### Golf

**Sharon Thornton Knop**, 217-496-3050 or Mallorie Teubner, 217-720-0729

### Gourmet

**Susan Fulks**, 217-483-2774

### Hiking

**Viv Bennett**, 217-622-8976 or  
[viv8976@insightbb.com](mailto:viv8976@insightbb.com)

### Scrapbooking

**Viv Bennett**, 217-622-8976 or  
[viv8976@insightbb.com](mailto:viv8976@insightbb.com)

### Support Group for Members with Aging Parents – LOVE

**Marianne Jackson**, 217-498-8962

### The Underwires

**Mary Mann**, 217-525-3000 or  
[mary.mann@rsmi.com](mailto:mary.mann@rsmi.com)

## COMING SOON!

Soon we'll add a new IWIL SIG for the 2008 Festival of Trees, led by **JoDeen Roley**. Thanks for saying "I Will," JoDeen.

## MORE IWIL NEWS

## REACHING FOR THE STARS

### IWIL HOLIDAY SOCIAL TAKES PLACE DECEMBER 6 AT PANTHER CREEK COUNTRY CLUB

On December 6, we won't be traveling to Infinity and Beyond but we will be Reaching for the Stars. IWIL's annual holiday social is scheduled to begin at 5:30 p.m. at Panther Creek Country Club. The Hospitality Committee has scheduled plenty of time for networking, socialization and bidding on a grand array of auction items to support our annual scholarship awards.

For \$30 you can partake in a glorious and yummy selection of heavy hors d'oeuvres and a beverage of your choice. A cash bar will be available for additional cocktails. Attendees will be serenaded by the Sweet Adelines. REMEMBER - this is THE event where we raise money to support scholarships for young women graduating from high school and for a more mature woman who is a non-traditional student. Please help us by supporting the auction with your donations and your bids. Hospitality Committee members will start contacting you in November.

-- By Carlissa Pucket, IWIL Hospitality Committee

## ABOUT THE IWIL SCHOLARSHIP FUND

### \$10,000 AS OF SEPTEMBER 2007

At the October IWIL meeting, Karen Westbrook shared some background on the IWIL Scholarship Fund which is now managed by the Sangamon County Community Foundation as an endowment fund. The reasons for the transfer of funds to the foundation are several. For one, an endowment fund provides the opportunity for IWIL's scholarship money to make money as it is invested by the foundation. Also, the foundation employs experts in scholarship programs including a former high school counselor who is familiar with all aspects of the application, marketing and screening process for these types of scholarships. The IWIL volunteers will be able to focus primarily on the selection process. Learn more about [Scholarships online](#) (application materials are due March 1, 2007) and also about the foundation at:

<http://www.sccf.us/>

## WELCOME NEW IWIL MEMBERS!

### IWIL MEMBERS WHO JOINED AUGUST THROUGH OCTOBER

- **Natalee Green**, Project Manager, H D Smith
- **Beverly Lenhart**, Recruiting Manager, AT&T
- **Maureen Williams**, Agent, New York Life
- **Colleen Johnson**, Physician, SIU Physicians & Surgeons
- **Danna Elliott**, Agent/Broker, Re/Max Professionals
- **Laura Riker**, Director of Client Services, Omni Communications
- **Roberta (Bert) Hendee**, Assistant Director, Large Unit District Association
- **Cynthia Leeper**, Project Manager, IL CMS
- **Rebecca (Becky) Moore**, Senior Development Director, Lutheran Social Services

-- By Linda Nickerson, IWIL Membership Committee

## ILLINOIS WOMEN IN LEADERSHIP

P.O. Box 5612  
Springfield, IL 62705-5612  
[info@iwil.biz](mailto:info@iwil.biz)  
[www.iwil.biz](http://www.iwil.biz)

## EXECUTIVE BOARD

**President** – Karen Loeb Westbrook  
**Immediate Past President** -  
Rachel Broughton  
**Vice President** – Annette Piper  
**Secretary** – Sharon Thornton Knop  
**Treasurer** – Sheryl Daugherty

## COMMITTEE CHAIRS

**Communications** - Ann Londrigan  
**Directory** – Brenda Shutz  
**Hospitality** – Carlissa Puckett  
**Membership** – Linda Nickerson  
**Mentoring** – Jill Kennedy-Broughton  
**Program** – Kathleen Stevens  
**Public Relations** – Eileen Kluckman  
**Registration** - Kathy Maslouski  
**Scholarship** – Jill Leka  
**Website** – Theresa Boley

## “To Infinity and Beyond”



Send your **IWIL news** to  
[info@iwil.biz](mailto:info@iwil.biz)!

If you wish to opt-out of future e-mail communications, please let us know by sending a message to [info@iwil.biz](mailto:info@iwil.biz) and you will be added to the snail mail list.

Newsletter design IWIL's Sharon  
Hewitt, Hewitt Graphic Design

## MORE IWIL NEWS

### IWIL PAY TO SAYS

FIND PAY TO SAY GUIDELINES AT [WWW.IWIL.BIZ](http://WWW.IWIL.BIZ)

Rotarian **Gay Davidson** says **the Rotary Club of Springfield** is again selling the best Florida oranges and grape fruit available in Central Illinois. Back by popular demand, they again have retained the options for buying fruit to include the traditional 40 pound case and the 20 pound case. Customers can also purchase cases with half oranges and half grape fruit. Place your order at [www.rotarycitrus.com](http://www.rotarycitrus.com). The oranges and grapefruit will be available for pick-up in early December.

**Sue Hines** of **Lift & Firm** says Dr. Paul Mach, a certified clinical nutritionist is now seeing new clients at Lift & Firm and is offering free 30-minute consultations through the end of November. Please call to schedule now at 793-9870. His approach is holistic health care and anti-aging.

**Carla Mayernick** is the illustrator of a picture book *George the Rooster Goes to the Apple Orchard* by Mary Luanne Stewart of Morrisonville, Ill., author of the George and the Rooster series. The children's book is aimed at little ones ages two to five years but interests children of any age.

### IWIL TAX STATUS

The IRS has granted IWIL 501(c)(3) tax exempt status. Membership dues, contributions and donations are tax deductible.

### NEW REGISTRATION DEADLINE!

#### FRIDAY BEFORE

To get a better headcount and better manage program costs, the registration deadline for IWIL programs has moved up to the Friday before the meeting (**Nov. 9 for the Nov. 15 meeting!**)

### MARK YOUR CALENDAR!

#### NEXT IWIL PROGRAM

**When:** 7:30 a.m., Thursday, November 15, 2007

**Where:** Sangamo Club, 835 South Second Street, Springfield

**Topic:** “Serving on Boards and Committees”

**Speaker:** **Jill Steiner, Associate Executive Director, Springfield YMCA**

You have been invited to serve on a board or committee. Now what? What are your responsibilities? How do you fulfill your role as a team member? What expectations do you have as well as the other board or committee members? Learn from the experience of our speaker and find out how to achieve success and function effectively.

**Cost:** \$17 Members, \$18 Guests, \$22 at the door

**Reservation forms can be found on the IWIL Website,** [www.iwil.biz](http://www.iwil.biz), Calendar & Activities.