


 iwil

 Illinois women
in leadership

together we will

PRESIDENT'S MESSAGE

“Sharing Experience/Assuring Success: Presidential Address: Theresa Boley”

Wow! This year has flown by. It has been a good year of some great programs, spectacular fund raising for our scholarship fund, and plans that will add to our growth in the coming years.

I would like to say a special “Thank You” to all of our members. Your participation and contributions have just been outstanding. We have seen some significant growth in our membership and there is no doubt that this is due to your recruitment efforts. Your positive comments about what you get out of your membership in IWIL is responsible for our continued growth. Your attendance at meetings has kept the enthusiasm of the organization at a remarkable level.

I have really been honored to work with your 2010-11 IWIL board. Sheryl Daugherty has been the perfect Past President. She allowed me to do my job and was always there when I wanted her valuable advice. Julie Davis as Vice-President did a great job organizing the efforts of the SIGs and administering the Diamond Award. Two very demanding jobs are that of the secretary and treasurer of the organization. As president it was always comforting for me to know that we had two such capable people as Sheila Fiepel, Secretary and Linda Shaffer, Treasurer. They both always presented timely and detailed reports for the board. Jamie Osborne had a very demanding job as Communications Chair and always produced accurate and professional materials to be shared with our members. We all love our Directory and Jean Campbell's attention to detail provided us with a timely, helpful resource. Emily Rabin and Andria Sapp Hospitality Chairs combined their excellent organizational and party skills to provide us with some wonderful evening events including the very important Holiday Auction and Social. Desiree Logsdon, Program Chair always thinks out of the box and kept the members coming back month after month for more exciting and helpful presentations. Brenda Elliott, Membership Chair was very busy this year with her gracious welcome of all the new members we brought in as she processed the applications to get these members involved in IWIL ASAP. And following right along, Sarah Beuning Mentoring Chair was always thinking of new ideas. She made sure these new members were oriented to the organization and what we have to offer each member. She also prepared and administered the survey which allowed us to know more of your needs. Karen Paisley Publicity Chair made sure the announcements of our meetings were in all the local publications. Due to Karen we had some great publicity this year including a State Journal Register article about one of our programs. Emily Becker has done a great job as Registration Chair. This job is so much more than just accepting your monthly registration. Emily's dependability and attention to detail is essential for this role. Julie Zara was the perfect person for Scholarship Chair. Her organization was key with all the deadlines and her charm in dealing with everyone fit perfectly. Sarah Mackey's job of Website Chair is a bit behind the scenes but it takes someone of her detail, skill, and innovation to keep our website in top condition. Sarah went above and beyond this year and created our Facebook page in addition to her other responsibilities.

As you can tell it takes a lot of effort from a lot of very dedicated women to make IWIL the success that it is. *My heartfelt thanks to each and every one of you!*

2011-2012 IWIL CALENDAR

The complete calendar will be released very soon! Stay tuned!

JULY

Date: July 21, 2011
Time: 11:30 a.m.
Location: Sangamo Club
Program: Beyond the Magic 8 Ball:
Establishing a Personal Board
of Directors

AUGUST

Date: August 18, 2011
Time: 11:30 a.m.
Location: Sangamo Club
Program: What can I learn from younger
people?

SEPTEMBER

End of Summer Social!
More details coming soon!

IWIL CREDO

“I WILL...

make things happen,
promote professionalism,
seek educational opportunities,
mentor,
participate,
encourage others,
climb the ladder,
empower others,
educate the world,
make a difference,
do more than my part,
provide the initiative,
take action,
implement ideas,
be involved in the process,
give back to the community,
and leave a legacy.”



IWIL NEWS

Book Club by Val Yazell

The Book Club enjoyed lively discussion and wonderful food at the home of Mary Furrie last month. They have chosen "The Thirteenth Tale" by Diane Setterfield for this month's book club, July 14th at 5:30 pm. We will meet at Marianne Jackson's home. Please come prepared next month with a couple of book recommendations. You don't have to have read the book; perhaps it has been recommended by a friend or you just did a little research and remember we have also committed to reading the classics.

Congratulations go to...

Kathy Maslouski has accepted the position of the Director of Sales at Lewis Memorial Christian Village and has been elected President of the "Marketing Senior Lifestyle" Group. Kathy will sell the Garden Homes, Garden Apartments and the assisted Garden Villas. Lewis Memorial Christian Village is a continuum of care with an active independent lifestyle. Kathy was born and raised in Springfield and has been in sales since she sold Girl Scout cookies in 8th grade. She is married to Don Maslouski and has 3 children. Way to go Kathy!

New Committee Formed—Women's Symposium

During the May board meeting, a proposal was submitted for approval to form a task force to develop the framework for a Central Illinois Professional Women's Symposium and investigate the possible cost and timing. The proposal was approved and Theresa Boley, our President, appointed a task force.

The task force met on June 14th resulting in a preliminary plan for board presentation. Here is a summary.

1. The event would be held on a Thursday in September or October of 2012.
2. IWIL would be the main organizer for the first year and would invite other organizations to collaborate with us in the following years.
3. We would start small (100 to 150 attendees) and build the event annually, including women from all over central Illinois.
4. Break out session's topics would include presentations in finance and wealth management, professional advancement, health and wellness, self-improvement and home and garden.
5. Securing a great keynote speaker is essential to the success of the event.
6. Sponsors and exhibitor space will be necessary to fund the event since registration fees alone would not cover all of the expenses.

The task force then requested board approval to transition into a committee to further pursue this event. We also requested board approval for seed money from IWIL's reserve funds that would be reimbursed when the conference begins generating income. The board approved both requests.

If you're interested in being a part of this new committee, please contact Sheryl Daugherty at sheryldaugherty@comcast.net or 793-6922.

P.O. Box 5612
Springfield, IL 62705-5612
info@iwil.biz
www.iwil.biz

2010-2011 Board

EXECUTIVE BOARD

President – Theresa Boley
tboley@siumed.edu

Immediate Past President -
Sheryl Daugherty
sheryldaugherty@comcast.net

Vice President and SIGS— Julie Davis
julied83@sbglobal.net

Secretary – Sheila Feipel
sfeipel@americallinc.com

Treasurer – Linda Shaefer
lshaefer@sikich.com

COMMITTEE CHAIRS

Communications – Jamie Osborne
josborne@girlscouts-gsci.org

Directory – Jean Campbell
jean@acstaffing.com

Hospitality – Emily Rabin
erabin@uwcil.org

Andria Sapp
andriaj81@msn.com

Membership – Brenda Elliott
belliot@hanson-inc.com

Mentoring – Sarah Beuning
sbeuning@tomlange.com

Program—Desiree Logsdon
Desiree.Logsdon@bunnomatic.com

Public Relations – Karen Paisley
Karen@underfanger.com

Registration/Nametags -
Emily Becker
ebecker@sangamoclub.net

Scholarship – Julie Zara
julie@zarascollision.com

Website – Sarah Wolin Mackey
smackey@habitatsangamon.com

IWIL NEWS

Thanks mentors

Thank you so much to all the members who served as mentors during the 2010-2011 Fiscal Year: Sheila Feipel, Karen Paisley, Sharon Theison, Sarah Mackey, Diane Newell, Diane Hillard-Sembell, Annette Piper, Emily Rabin, Iva Bergeron, Kathy Maslouski, Jamie Osborne, Farah Salim, Julie Zara, Andria Sapp, Val Yazell, Jenna Fox, Carla Mayernick, Mary Schaefer, Rachel Broughton, Sheryl Daugherty, Lisa Weitzel, Sarah Beuning, Becky Moore, Christine Carrels, Shirley Caldwell Smith, Valery McCue, JoAnn Abrams and Angelynn Weihmeir.

Survey Summary

Thanks to all the members who completed our Survey! We are pleased to report that we had 52 responses, which is about one-third of our membership. The Board is using your answers to our 10 questions to help with planning for the future.

One of the main focuses of the Survey was mentoring, and based on the information we received it looks like new members appreciate having a seasoned member as a “welcome mentor” to help them get oriented to IWIL and be a friendly face in the crowd – this is the purpose of our current mentoring program. A majority of our members who took the survey indicated that they are not interested in ongoing one-on-one professional mentoring through IWIL (57% marked “no”, 14% marked “maybe” and only 29% were interested). This feedback is helpful, and based on it; we do not plan to put our efforts into a one-on-one professional mentoring project at this time. Members expressed more interest in peer mentoring groups (65.5% marked “yes” or “maybe”), so that is something the Mentoring Committee may consider looking into for the future. If you are interested in joining the Mentoring Committee, Diane Rutledge will be the Chair for 2011-2012 and she may be contacted at drutledge@ludaschools.org.

We also learned that most of our new members are joining via referrals from current members, which is a wonderful endorsement of IWIL. And some of the comments regarding why people joined/renewed were very uplifting, so we wanted to share a few of them with you:

“I joined IWIL because it is fun, a great way to network, has community involvement and great role models.”

“It’s my favorite professional organization! I love the wide variety of personalities and professions.”

“I attended a meeting and was impressed with the group of women attending.”

“It’s a good organization for networking, career development, and inspiration.”

“Professional women – relevant topics – LOVE IT!”

“I feel it’s an organization I want to be associated with”

“I have found the members to be diverse and engaging. It has been a substantial networking tool.”

“To increase business through networking opportunities, to learn ways to improve my skills, and because this group of amazing women inspires me to do more and be more.”

“I feel the programs are interesting and enriching, the networking and conversation invaluable.”

“It is a dynamic group of women. Really good networking.”

We hope that all of you have a similar experience with IWIL and plan to renew your memberships for 2011-2012!

Thanks again for taking the Survey.

PayPal reminder

Just a reminder that when using PayPal to register for the monthly meetings, you must get complete the registration in order to get a confirmation email back. If you do not receive a confirmation email in return you are not registered for the meeting.

IWIL Scholarships

Check out the attached letters from two scholarship recipients from this past year. IWIL is very proud to be able to help young women become tomorrow’s leaders and we thank each of you for your support throughout the year at our annual fundraisers to make this possible



Name: Brenda Elliott

Age: In September, I will be celebrating the 1st anniversary of my 49th birthday (yes, I'm in denial!)

Profession and how you got started. I'm the marketing database administrator for Hanson Professional Services. I also do business development for the company and am currently investigating social media for Hanson. Prior to Hanson, I was a computer trainer and managed several computer training facilities in Springfield and Decatur. I also recently became a part-time instructor for FitClub teaching Gravity classes.

Education: I graduated from Millikin University with a Bachelor's in Marketing.

Tell us about your family. I have been married almost 1 year to a wonderful man, Craig. We have two four-legged children - a pug dog named Elwood (we lost his brother, Jake this past October) and a cat named Madalyn.

List your hobbies: Anything I can read on my Kindle, sewing, traveling to warm tropical places and working out.

Favorite quote: "Anyone who has never made a mistake has never tried anything new." - Albert Einstein

Favorite food: Chicken Quesadillas with a good Margarita!

Favorite book: There are too many to mention as I read all the time!

List 3 adjectives that describe you. Outgoing, professional and funny.

What do you want to be when you grow up? I'll let you know when I figure it out!

What were your favorite subjects in school? English and music.

Name 2 characteristics you look for in a leader. Integrity, respectful.

What do you value most in other people? Honesty

Who served as a role model to you? My Grandfather who was just shy of 103 when he passed away. He was a successful farmer and was always the one who was experimenting with the latest and greatest in farming. He had to drop out of high school to take care of his family. However, he was one of the smartest and funniest men I have ever known.

What would you attempt if you knew you could not fail? Start my own home décor sewing business.

What is the best advice you've ever given and/or received? My first job out of college was a technical sales job. A very successful co-worker I teamed with told me to always dress like you don't need the money. A nice way of saying "always looks professional."

What super-power would you most like to have, and why? I'd like to be invisible. I'd be able to go anywhere I'd want. Could be dangerous!

If you could have a room full of any one thing, what would it be? Shoes!

When you have an hour of free time, what do you like to do? Sit on my deck and read drinking an adult beverage of choice.

What famous person would you like to meet? God

If you could travel anywhere in the world where would it be? My Great Grandfather came to the US from Switzerland. I would love to visit there someday as I still have relatives still over there. It's definitely on my 'bucket list'!