


 iwil

 Illinois women  
in leadership

*together we will*

## PRESIDENT'S MESSAGE

Dear Kind-Hearted Friends,

Ho Ho Ho . . . Tis the Holiday Season.

It seems like no matter how busy we are between Thanksgiving and New Year's, we all find some time for reflection. It's a heartwarming time, a grateful time, and, yes, maybe even a little melancholy time, too. One of the things that warms my heart is you—the ladies of IWIL.

Over the years as I've gotten to know so many of you personally, I find myself continually awed, inspired, and amazed. I have observed you go out of your way to help another with a job opportunity. I've watched you make a conscious effort to take business to each others' establishments. You go out of your way to include a new person. You volunteer for each other's charitable interests. You share what you've learned on the job and through conferences. You are kind and supportive of each other. Gossip seems non-existent. Praise and platitudes flow abundantly.

I cannot begin to tell you how proud I am to be associated with you, how you lift me up on a daily basis, how you challenge me to be more than I am today, and how you provide the encouragement I need at all the right moments. I'm confident that I speak for many of you when I express these thoughts—it's just my turn to have this column.

I wish you all a very joyous and blessed holiday season. Wrap yourself in the love of your family and friends.

Peace,  
Julie

See you at the Holiday Social—December 8<sup>th</sup>.

*As we struggle with shopping lists  
and invitations, compounded by  
December's bad weather, it is good  
to be reminded that there are  
people in our lives who are worth  
this aggravation, and people to  
whom we are worth the same.  
~Donald E. Westlake*

### 2011-2012 IWIL CALENDAR

#### DECEMBER 5, 2011

**Deadline to contribute items for our Holiday Social Silent Auction.** The auction is our sole fundraiser for the IWIL Scholarship Program. Please drop off your donations to Emily Becker at the Sangamo Club.

#### DECEMBER 8, 2011

##### Holiday Social

**Time:** 5:30 to 7:30 p.m.  
**Location:** 29<sup>th</sup> Floor of the Hilton  
**Cost:** \$35 for registrations received by Dec. 1; \$5 late fee

#### JANUARY 19, 2012

##### Living a Dream

**Time:** 11:30 a.m.  
**Place:** Sangamo Club  
**Speaker:** Chris Daniels  
*Details and registration form coming with this newsletter!*

#### FEBRUARY 16

##### Opening Doors to Career Success

**Time:** 11:30 a.m.  
**Place:** Sangamo Club  
**Speaker:** Sharon Thornton Knop, Leadership Development Advisor, State Farm Insurance



## IWIL NEWS

### [Pay to Says](#)

Congratulations to IWIL members who participated in this year's Festival of Trees to benefit the Memorial Foundation. Val Yazell served as chair of this year's Festival of Trees event, and the tree designed by Darlene Weaver of Distinctive Designs for Kitchens and Baths earned first place in the "Chairman's Choice" category.

Sharon Hewitt is a F.A.I.T.H. Jewelry Consultant. Contact her for a catalog and promotions.

### [Book Club](#)

The IWIL Book Club is currently reading "The Poisonwood Bible" by Barbara Kingsolver. We will meet to discuss the book at 5:30 p.m. on Thursday, January 12<sup>th</sup> at the home of Julie Davis. Our co-hosts will be Julie Davis and Becky Hendricks. If you would like to join us, please contact Christine Carrels.

### [IWIL Women's Conference](#)

**Save the date!** The IWIL Women's Conference will be held on Thursday, September 13, 2012, at the Illinois Education Association in Springfield.

You will be inspired and motivated by dynamic female leaders from our community and beyond. The day-long event will include a keynote speaker, breakout sessions, exhibitor booths, continental breakfast, lunch, and breaks. Cost is \$89 per person, or \$79 if you register early.

Invest in yourself and make time to attend this event geared toward all professional women. Watch this newsletter and our Facebook page for details to come!

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### **2011- 2012 IWIL Board**

#### **EXECUTIVE BOARD**

**President** – Julie Davis  
[julie@juliedavisteam.com](mailto:julie@juliedavisteam.com)

**Immediate Past President** – Theresa Boley  
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**Vice President** – Sarah Beuning  
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**Secretary** – Christine Carrels  
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**Treasurer** – Tina Bennett  
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#### **COMMITTEE CHAIRS**

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**Registration/Nametags** – Emily Becker  
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**Scholarship** – Sarah Mackey  
[smackey@habitatsangamon.com](mailto:smackey@habitatsangamon.com)

**Website** – Jenna Fox  
[jenna@wnns.com](mailto:jenna@wnns.com)

**Women's Symposium** – Sheryl Daugherty  
[sheryldaugherty@comcast.net](mailto:sheryldaugherty@comcast.net)

## IWIL CREDO

### "I WILL..."

make things happen,  
promote professionalism,  
seek educational opportunities,  
mentor,  
participate,  
encourage others,  
climb the ladder,  
empower others,  
educate the world,  
make a difference,  
do more than my part,  
provide the initiative,  
take action,  
implement ideas,  
be involved in the process,  
give back to the community,  
and leave a legacy."

## Happy Birthday to You!

### January

- 2 Gay Davidson
- 4 Betsy Carlson
- 5 Dyanne Ferik
- 6 Sarah Potter
- 7 Lynne Lowder
- 9 Kathy Kincaid
- 18 Sharon Riechers
- 21 Carlissa Puckett
- 26 Elmada Meek
- 29 Sara Lieber

## Johnson looks forward to 2012 Graduation

*Update from our 2010-11 Chrysalis Award Winner*

Deidra Johnson received the Chrysalis Award in 2010 and 2011 from IWIL. A single mother with two children, Deidra is completing her senior year at the University of Illinois Springfield and will graduate with a bachelor's degree in May 2012. She is currently an intern at the Central Illinois Nonprofit Resource Center (CINRC) and is helping the center develop a database of nonprofit professionals who participate in CINRC events and programs. Deidra has also participated in regional meetings for the Lumpkin Foundation's GoodWorksConnect program and volunteered at the Downstate Illinois Nonprofit Conference.



Deidra has used the \$1,000 Chrysalis Award to purchase books for classes. "Because of the support from IWIL, I don't have to worry about financial issues – like not having money to purchase books or rent movies for class – get in the way to my success," said Deidra. "Those expenses really add up, and they aren't covered by tuition or financial aid, so without the IWIL award I don't know how I would have been able to afford the expensive books I needed for class."

Next year, Deidra hopes to remain in Springfield, and she is currently on the hunt for a job in the nonprofit sector. She also plans to start work in the fall on her master's degree in nonprofit administration through North Park University's online education program.

"It is so nice to know that there is a group of women who care about people who are in similar situations to me, and are willing to help," said Deidra. "It means a lot to me. Thank you so much!"

*You can help contribute to the success of women like Deidra. Our annual Chrysalis Award for adult female college students and our college scholarships for young women graduating from high school are supported solely by funds raised at our annual Holiday Social. Please be generous with your support this year so that we may continue to fund the dreams of future women in leadership! We need donations to the silent auction, as well as people to attend the event and bid. Remember that guests are welcome! Details are attached at the end of this newsletter.*



**Name:** Desiree Logsdon

**Age:** 53

**Profession and how you got started** Vice President, Marketing, BUNN

My career with the BUNN organization began in 1986 as Director of the Bunn Capitol Test Kitchen. That position evolved over the years into Director of Marketing. When Bunn Capitol was sold in 2006, I joined the team at Bunn-O-Matic and was named VP of Marketing.

**Education** B.S. in Home Economics Education

**Tell us about your family** I have been married 15 years to my amazing and supportive husband, Bill Logsdon. I have a 34-year-old stepson who lives in Nashville, TN.

**List your hobbies** Golf, floating in my pool, cooking and entertaining, meeting friends for a great glass of wine

**Favorite quote** "Do not compare yourself to others or you will become jealous or bold."

**Favorite food** All types of cheese (especially paired with great wine)

**Favorite book** *Bridges of Madison County*

**List 3 adjectives that describe you** Inquisitive, Enthusiastic, Compassionate

**What do you want to be when you grow up?** A combination of Barbara Walters and Katie Couric

**What were your favorite subjects in school?** Hard for me to believe, but I really liked algebra and trigonometry.

**Name 2 characteristics you look for in a leader** Integrity and Accountability

**What do you value most in other people?** Accountability – simply do what you say you are going to do

**Who served as a role model to you?** Both my Grandmothers; one was very practical and the other was quite flamboyant – the perfect combination of personalities

**What would you attempt if you knew you could not fail?** Being a talk show host

**What is the best advice you've ever given and/or received?** Ninety-eight percent of the things we worry about never come to pass

**What would you like to teach others about?** I would like to help others understand how to network appropriately.

**What super-power would you most like to have, and why?** The Great Wizard of Oz . . . I would like to be able to help people see their strengths.

**If you could have a room full of any one thing, what would it be?** My closest friends, a great bottle of wine and Adele on the stereo

**When you have an hour of free time, what do you like to do?** Float in my pool with great music on the stereo

**What famous person would you like to meet?** Jackie Kennedy

**If you could travel anywhere in the world where would it be?** Australia

**If you could spend an ideal day without monetary constraints what would it be?** I would throw an amazing party for my closest friends with fabulous food, top-notch service and great entertainment.

**What do you want to be doing in ten years?** Making a difference in the BUNN organization