


 iwil

 Illinois women  
in leadership

*together we will*

## IWIL CALENDAR 2009-2010

### AUGUST

**Date:** Thursday, August 20  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Speaker:** Sheryl Daugherty  
 Darlene Weaver  
 Dennis Reiken  
**Program:** "Three's Company"  
 Discover how forming  
 strategic alliances  
 strengthen your  
 business.

### SEPTEMBER

**Date:** Thursday, September 17  
**Time:** 11:30 a.m.  
**Location:** Inn at 835  
**Speaker:** Butch Elzea  
**Program:** "Positive Relationships  
 Can Help Dreams Come  
 True"

### OCTOBER

**Date:** Thursday, October 15  
**Time:** 11:30 a.m.  
**Location:** Sangamo Club  
**Speaker:** Nichole DuPont  
**Program:** "Success Through Social  
 Networking"

### NOVEMBER

**Date:** Thursday, November 19  
**Time:** 11:30 a.m.  
**Location:** Inn at 835  
**Speaker:** Michelle Tjelmeland  
**Program:** "Listen to the Bell I Hear"  
 How I got Bill Gates to  
 catapult my story to the  
 world.

**Mark your calendars!**

## PRESIDENT'S MESSAGE

### "Strong Relationships, Positive Results"

Sheryl Daugherty, IWIL President

I hope all of you are enjoying your summer, especially the unusually mild July temperatures. And this year's Summer Social at Coyne and Susan Richardson's house was a picture perfect evening in beautiful surroundings including spectacular flowerbeds, a pond and lots of trees. Hats off to Emily Rabin and Andria Sapp, this year's hospitality co-chairs, for putting it all together flawlessly. The Cork Screw hosted a wine tasting, Travis from Secret Recipes served the fabulous food and Party Creations owner, Marty Chapman, completed the summer look with brightly colored tablecloths and flower arrangements! Thanks to the members who attended and special thanks to those who brought guests. New members. . . new relationships!

Our next meeting is scheduled for Thursday, August 20th at the Sangamo Club. The program is "Three's Company", and will be a panel of three local business owners discussing how they created a strategic alliance to increase profitability, enrich customer satisfaction and heighten brand recognition. The always entertaining (did you see her at the Chamber Small Business Awards?) Darlene Weaver is one of the panelists!

In addition to changing our regular membership meetings to luncheons this year, we're going to try a new schedule in an attempt to allow more members to attend. After a few board meeting discussions, we've decided to start every meeting promptly at 11:30 am. beginning with lunch and introductions, a short business meeting, including "Pay to Says" and then the program concluding by 12:30 pm. Following the program, we will have networking time between 12:30 and 1:00 pm. Hopefully, more members will be able to attend if they have the option of leaving after the program. We'll see how it goes and evaluate the change in a few months. Please feel free to let me know your thoughts or suggestions.

Jamie Osborne, our Communications Chair, has been working hard to get the IWIL tri-fold brochure reprinted and a new bookmark printed with this year's program information. Both pieces should be ready for distribution at our August 20th meeting. The bookmark is a great hand-out for potential new members as well as an easy reminder for us. Thanks to all of you who have renewed your Illinois Women in Leadership membership. And if you know someone who hasn't yet renewed, please call and personally invite her to renew. Remember, it's all about relationships!

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[info@iwil.biz](mailto:info@iwil.biz)  
[www.iwil.biz](http://www.iwil.biz)

## Welcome 2009-2010 Board

### EXECUTIVE BOARD

**President** – Sheryl Daugherty

**Immediate Past President** -

Annette Piper

**Vice President** – Theresa Boley

**Secretary** – Sheila Feipel

**Treasurer** – Linda Nickerson

### COMMITTEE CHAIRS

**Communications** – Jamie Osborne

**Directory** – Jean Campbell

**Hospitality** – Emily Rabin

Andria Sapp

**Membership** – Brenda Shutz

**Mentoring** – Laura Ann Evans

**Program** – Julie Davis

**Public Relations** – Christine Carrels

**Registration/Nametags** -

Kathy Maslouski

**Scholarship** – Julie Zara

**Website** – Sarah Wolin

Send your **IWIL news** to  
[info@iwil.biz](mailto:info@iwil.biz)!

If you wish to opt-out of future e-mail communications, please let us know by sending a message to [info@iwil.biz](mailto:info@iwil.biz).

IWIL is a 501(c)(3) tax exempt organization. Membership dues, contributions and donations are tax deductible.

## IWIL NEWS

### *July Summer Social Recap*

#### Summer Social Networking at The Richardson's!



A good time was had by all at this year's Summer Social. Thanks to Marty Chapman at Party Creations, we enjoyed relaxing under tents adorned with bright summery colors and the weather stayed pleasant enough for our fifty-some guests to take tours of Coyn and Susan Richardson's lovely gardens and enjoy the pleasant company. Travis Schutte of Secret Recipe's and Mary Lynn Gietl of the Corkscrew kept us amply wined and dined with their selected goodies. The hospitality committee wants to extend special thanks to the Richardson's for allowing us to use their gardens for our Summer Social, Kathy Maslouski and Gay Davidson for handling registration and to all of you who attended.

### *Monthly Meetings*

Beginning in August our monthly meetings will begin promptly at 11:30 am. beginning with lunch and introductions, a short business meeting, including "Pay to Says" and then the program will conclude by 12:30 pm. Following the program, we will have networking time between 12:30 and 1:00 pm. Everyone is welcome to stay around and catch up with friends, and colleagues if their schedule allows. With sticking to an hour meeting we are hopeful that more members will be able to attend on a regular basis if they have the option of leaving after the program. See you in August!

### *Annual Pay*

July starts out 2009-2010 year with IWIL. We will have eight regular lunch meetings in the year and we are offering you the opportunity to pay for your lunch annually.

There are **2 benefits** in paying up front. One, you don't have to remember to cut a check each month and risk missing the deadline. And two, you get a discount! It is like getting one month free. To pay for eight lunches, it will normally cost you \$136. Since we are women and know a great deal and love a **SALE**, if you pay before August 14<sup>th</sup>, we will give you all eight lunches for just \$120! What a deal!!!! Please have your money for annual pay lunches to Kathy Maslouski by July 31<sup>st</sup> and if you have any questions, please contact her at [kmaz10@sbcglobal.net](mailto:kmaz10@sbcglobal.net). Our lunch price for next year will stay the same price \$17 each. We will not be having any breakfast meetings next year.

## IWIL INFO

### Pay To Say

A **Pay to Say** is a nice way to make an announcement about an upcoming event or member recognition. Just provide your written information on the Pay to Say form at the meeting or any piece of paper, along with \$2 per announcement and give to the Communications Chair, Jamie Osborne, at the next IWIL meeting.

#### Pay to Say Guidelines

- Announcements should be limited to 50 words.
- The first 10 submissions will be read at the meeting; all others will be included in the following month's newsletter. You may email your announcement to the **IWIL Communications Chair** at [info@iwil.biz](mailto:info@iwil.biz) one week prior to each meeting.
- The cost for each **Pay to Say** will be \$2.
- No more than two (2) **Pay to Say** items per person each month.
- The Communications committee shall have final say.
- Submissions shall be made each month – no repeats.

**Pay to Say forms can be found on the IWIL Website** under Communications.

#### August Pay to Says....

**Security Bank** is excited to offer Dave Ramsey's Financial Peace University! This is a **13-week program** that helps people get control of their money, and learn new behaviors that are founded on commitment and accountability. The preview night is September 1<sup>st</sup> and the class begins on September 15<sup>th</sup>. The cost is for materials only, please call 789-3500 for more information.

#### Information Table

It is what IWIL is all about—networking! Each monthly meeting there is a table where any IWIL member can bring informational brochures, flyers, or advertisements for their business. This is a great way to highlight your business to potential new customers. Bring enough to share with the entire group.

#### Membership Directory Update

*Member photos to be taken at August and September meetings*  
If you need a new or updated photo for the IWIL Membership Directory, Ed Clark Photography will be on hand before the August and September IWIL lunch meetings. The sitting fee is just \$15. You can view the proofs on-line and select your favorite for publication.

Directory information will be pulled from new member and membership renewal forms. Changes to this information will be accepted until September 30. Contact Jean Campbell at 793-5522 or [jean@acstaffing.com](mailto:jean@acstaffing.com) if you have any changes.



### IWIL CREDO

#### "I WILL...

make things happen,  
promote professionalism,  
seek educational opportunities,  
mentor,  
participate,  
encourage others,  
climb the ladder,  
empower others,  
educate the world,  
make a difference,  
do more than my part,  
provide the initiative,  
take action,  
implement ideas,  
be involved in the process,  
give back to the community,  
and leave a legacy."

#### HAPPY BIRTHDAY TO YOU...

Jamie Osborne	August 4 <sup>th</sup>
Denise Rice	August 5 <sup>th</sup>
Lisa Rigoni	August 5 <sup>th</sup>
Sarah Wolin	August 8 <sup>th</sup>
Kris Salter	August 16 <sup>th</sup>
Sally Quinn	August 17 <sup>th</sup>
Eileen Kluckman	August 21 <sup>st</sup>
Jennie Collins	August 24 <sup>th</sup>
Evelyn Brandt-Thomas	August 25 <sup>th</sup>
Jamie Girote	August 29 <sup>th</sup>



## SPECIAL INTEREST GROUPS (SIGs)

### Want to network more with other IWIL members by sharing a more personal side of yourself?

Volunteers have started small special interest groups (SIGs) that meet outside the time constraints of our monthly meetings. If you want to join or start a group, contact **Theresa Boley**.

#### Book Club

Marianne Jackson, 725-0414  
[mjackson@ownandcountrybank.com](mailto:mjackson@ownandcountrybank.com)  
Meets 2<sup>nd</sup> Saturday at 9 a.m. at Café Moxo, Adams & 4<sup>th</sup> Street  
Reading books not required!

#### Golf

Sharon Thornton Knop, 496-3050  
[Sharon.T.Knop.HYYZ@statefarm.com](mailto:Sharon.T.Knop.HYYZ@statefarm.com)

Mallorie Teubner, 529-6896  
email: [mallorie66@yahoo.com](mailto:mallorie66@yahoo.com)

#### Gourmet

Susan Fulks, 483-2774  
email [randyfulks@aol.com](mailto:randyfulks@aol.com)

#### Festival of Trees

JoDeen Roley, 522-9774  
e-mail [jodeenr@yahoo.com](mailto:jodeenr@yahoo.com)

#### Hiking

Viv Bennett, 622-8976  
e-mail [viv@springnet1.com](mailto:viv@springnet1.com)

#### Scrapbooking

Viv Bennett, 622-8976  
e-mail [viv@springnet1.com](mailto:viv@springnet1.com)

## IWIL INFO

### IWIL Spotlight, Rachel Broughton By Lisa Rigoni

**Rachel Broughton**, 61, is president of Perry Broughton Trucking & Excavating, the company she and her husband, Perry, founded in 1972. Rachel oversees all aspects of the office, from payroll to billing to pre-qualifications to government regulation and records to public relations.

She and Perry have been married 41 years and have three children – Rebecca, Josh and Sarah. Rachel says they have “4.5 grandchildren – Katie, Kaleb, Davin Connor and another to arrive in January!” The family dog is Baxter.

Rachel’s favorite quote, by Winston Churchill, gives some insight into how she views life. “We make a living by what we get, we make a life by what we give,” is the quote. She translates that to “Share your time and talents, but take care of yourself, so you can continue to make a living and share your time and talents.” And she does just that ... sharing her time and talents.

She has served as an IWIL past president; is a member of the National Association of Women Business Owners (NAWBO); Springfield Chamber (past board member) and currently serves on a review committee, Women for Women, Sangamon County Community Foundation; PEO, Daughters of the American Revolution, treasurer; Abraham Lincoln Presidential Museum Foundation; Dana Thomas Foundation; Vachel Lindsay Association as a board member for the past six years. Plus she serves on the Dean’s Business Advisory Council for the College of Business and Management for UIS.

Other roles in which she has served include: 14 years as the Pawnee Ag 4-H Club Leader, Life member of Sangamon County 4-H Foundation, past president; eight years Ex. Board for National Safety Council Youth Division, secretary; American Baptist Churches of the Great Rivers Region Camping Board, secretary, Lake Springfield Baptist Camp Board, past secretary.

If she had spare time, you might find Rachel browsing a copy of *Newsweek* or *Traditional Home* or reading a copy of *The Corporate Minutes Book*. This busy woman continues to contribute her time and talents to her family, business and community. She is a graduate of Pawnee High School, attended LLCC and says her Ph.D. “is from the School of Hard Knocks!”

She sees vision and organization as two characteristics that leaders should possess. As far as advice she would share on leadership – “Don’t micro-manage. As a servant leader, be willing to do any task.”

During a local day she would be “Sitting on the patio in my rocker, Baxter (my dog) curled up next to me enjoying a cup of peach or raspberry tea then devotions and prayer time followed by a walk. Work on a project: scrapbooking, sewing projects, or creating a St. Nicholas for the day while tuning in to HGTV or listening to CDs. Swim for an hour before dinner with my husband or friends, then curl up in bed with a good book for an hour before going to sleep.”

If she had a travel day she would “Enjoy a cup of tea and omelet before exploring where I’m visiting ... climb the pyramids?...ride a double decker bus? ... visit The Eiffel Tower? ... a gondola ride in Venice? ... visit an art museum? ... hike Indian ruins? ... enjoy the beach? ... shop ... I’m game! Enjoy local cuisine for dinner then wrap up this ideal day with a good book. (Anyone want to join me?)



## Member Spotlight

### **IWIL Spotlight, Ann Londrigan** **By Lisa Rigoni**

**Ann Londrigan**, 43, is a great resource for information regarding the housing market in Illinois. That is because of her professional role with Illinois Association of REALTORS®. She is the senior editor for the Illinois Association of REALTORS®, as well as editor and head writer for IAR publications and online content. Ann is also a member of the IAR social media team.

Ann says, “I interview Illinois REALTORS® and share their best practices in *Illinois REALTOR® Magazine*, produce a niche e-newsletter for broker-managers, and contribute to IAR’s consumer micro-site [www.YourIllinoisHome.com](http://www.YourIllinoisHome.com). I also work with University of Illinois economists to analyze and publicize Illinois housing market data.

She is proud Mom to Dylan age 13, Tori, 11, both honor students at Glenwood Middle School. They are joined by the family pet beagle, Susie, and two black cats.

Ann has served the Springfield Area Arts Council, Junior League of Springfield, Springfield Civic Garden Club, Springfield Parks Foundation and has been a freelance feature writer for *The State Journal-Register*. She is a graduate of the University of Saint Thomas, St. Paul, Minnesota, where she earned her bachelor’s degree in English.

Joining IWIL in 2005, Ann has served as board secretary, chair of the Communications Committee and as a member of the IWIL Scholarship Committee.

What kind of books/magazines might we find if we visited Ann’s home or office? “For fun I love to read historical fiction. (*The Red Tent* and *Water for Elephants* are among my favorites) because you can learn a bit about a time period and still be transported by a good story. I read *Newsweek* (currently watching it repackage, rebrand with interest as it strives to survive in an increasing digital world), *Vanity Fair* and many REALTOR® and publishing industry publications.

Writing is important to Ann as is reflected in the quote she chose to share. “What is written without effort is in general read without pleasure.” – Samuel Johnson “I keep this posted at my desk to remind me to work at my writing. Writing in general comes easy, but writing something that makes someone stop and take notice and read to the end takes some thought and effort!”

If she were to have an ideal day without monetary or time restraints, Ann said it would “Be a day spent anywhere near a body of water – lake, ocean, swimming pool - with family and good friends.”

Thoughts on leadership – “Leadership by example and vision that inspires,” are the two characteristics that Ann says are important for leaders to possess. And let those you lead know their value, and encourage their unique contributions to the team.”